



Women in Investments Private Equity and Venture Capital Workshop





CalPERS Alternative Investment Management (AIM) Program

Leon Shahinian
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Alternative Investment Management (AIM) Program CalPERS





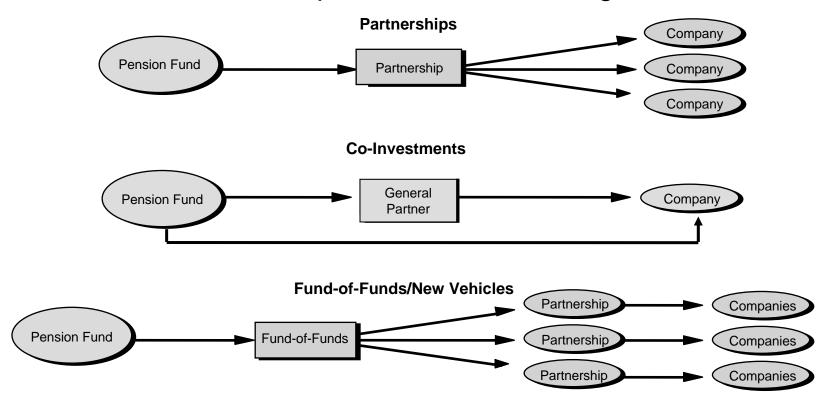
Overview of AIM Program

- CalPERS made its first private equity investment in 1990
- Today one of largest programs in the world with:
 - \$50 billion under management
 - \$25 billion Market Value
 - \$25 billion Unfunded Commitments
- Global Reach 33% international exposure
- Investments across the full spectrum of private equity
 - Venture Capital, Buyouts, Growth Equity, Mezzanine, Distressed





Investment Structures Three Components to AIM Program







AIM Focused Investment Strategies by Geography and Sector







Emerging Markets



Venture





- Information Technology
- · Healthcare/Life Sciences
- Clean Technology

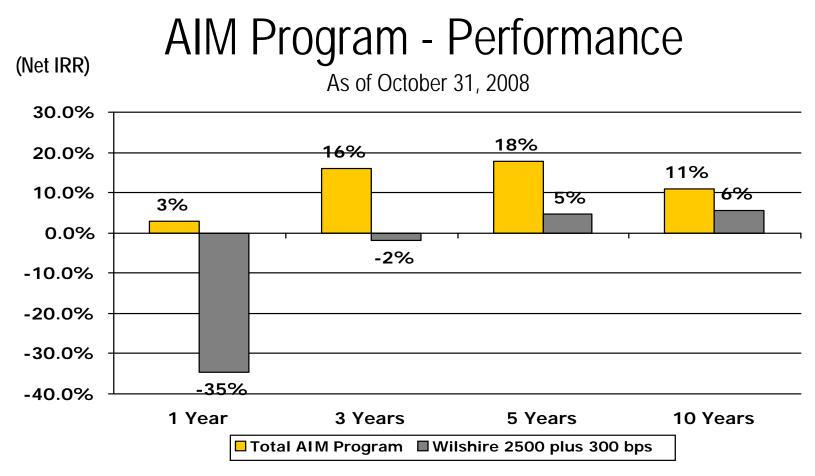
- Mezzanine debt
- Distressed debt
- Leveraged Loans

Specialized Programs

Emerging Manager Program
California Initiative
Clean Energy & Technology
Healthcare Investment Initiative











Why CalPERS Invests with Emerging Managers

- Partnering with tomorrow's industry leaders a feeder to the core portfolio
- Targeting less efficient markets potential for superior returns
- Higher rates of proprietary deal flow fewer auctions
- Smaller funds tend to be less focused on gathering assets under management, more focused on maximizing profit
- Diversification benefit





CalPERS Manager Selection Criteria

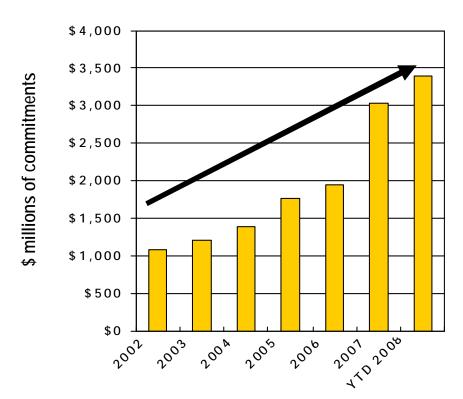
- Team
 - Breadth of experience (including prior investing experience)
 - Capability of executing strategy
 - Cohesive, stable, ethical, wide networks
- Strategy
 - Valid in current market environment
 - Focused
- Performance
 - Attribution analysis is key with emerging firms
- Terms
 - Seeking high alignment of interest





CalPERS Commitment to Diversity

AIM Program's Investments in Minority or Women-owned Funds Growing by 26% annually since 2002



- CalPERS AIM Program has committed over \$3.4 billion to private equity firms that are majority-owned by women or minorities as of June 30, 2008
- CalPERS has made \$11.7 billion in commitments to private equity firms that have <u>at least one</u> woman or minority owner in the partnership

*Source: State Street Bank / Private Edge Group - 6 / 30 /08





CalPERS is Backing a New Generation of Leading Private Equity Firms

Altos Ventures

American River Ventures

Ascend Ventures

Asia Alternatives

Bastion Capital

Caltius Equity Partners

Camelot Acquisitions

Capital Point Partners

Centinela Capital Partners

Comvest Investment Partners

Craton Equity Investors

DBL Equity

Fulcrum Capital Partners

Garage Technology Ventures

GenNX360 Capital Partners

Global Catalyst Partners

Granite Global Ventures

Hispania Capital Partners

Inner City Ventures

KH Growth Equity

Khoshla Ventures

KPS Capital Partners

Levine Leichtman Capital

Longitude Venture Partners

Nogales Investors

Opportunity Capital Partners

Pacific Community Ventures

Palladium Equity Partners

Parish Capital

Pharos Capital

Praesidian Capital Investors

Provender Capital

Relativity Fund

RC/Fontis Partners

Sheridan Production Partners

Solera Partners

St Cloud Capital Partners

StarVest Partners

Syncom Capital

Tallwood Ventures

Translink Capital Partners

Valor Equity Partners

Vista Equity Partners

Williams Capital Group





AlM's Emerging Manager Program

- \$1 billion Program: focused exclusively on domestic emerging managers with an emphasis on minority and female-owned private equity firms
- Managed by Centinela Capital Partners
 - Discretionary Fund-of-Funds Mandate
 - Highly Inclusive
 - Thorough Investment Process
 - Collaborative with CalPERS
 - Los Angeles and New York Offices





California Initiative: Phase I and II

- California Initiative I
 - \$475 million Program focused on California's underserved markets
 - Companies located in areas where access to capital is limited
 - Companies that employ workers who reside in economically disadvantaged areas
 - Companies with female and/or minority management
- California Initiative II Golden State Investment Fund
 - \$500 million second phase of California Initiative
 - Managed by Hamilton Lane from its new San Francisco office
 - Discretionary mandate
 - Fund-of-funds and co-investments focused on underserved California companies/markets





How to Have Your Proposal Reviewed by CalPERS

CalPERS Contact Info

Leon Shahinian, Joncarlo Mark or Jesus Arguelles (916) 795-3400 leon_shahinian@calpers.ca.gov joncarlo_mark@calpers.ca.gov jesus_arguelles@calpers.ca.gov

Emerging Manager Program

Jan Le Chang or Robert Taylor Centinela Capital Partners (213) 542-1813 www.centinelacapital.com

California Initiative

Tara Blackburn or Paul Yett, Hamilton Lane Golden State Investment Fund (858) 410-9967 or (415) 365-1060 www.GSIF.com



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Thank you.





Private Equity: Program Overview

Margot Wirth
Portfolio Manager, Private, CalSTRS





Overview of CalSTRS

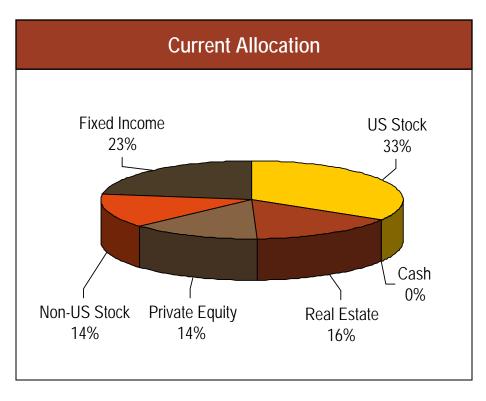
- Largest teachers' pension fund in the U.S.
- \$127 billion in assets
- Nearly 800,000 California teachers and benefit recipients

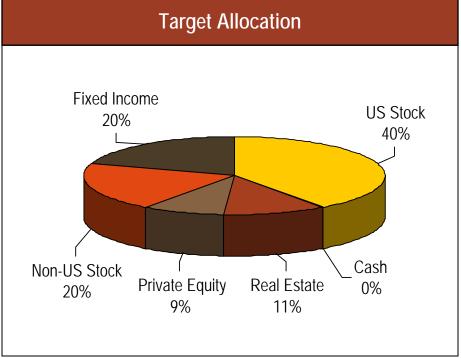




Overview of CalSTRS

December 2008



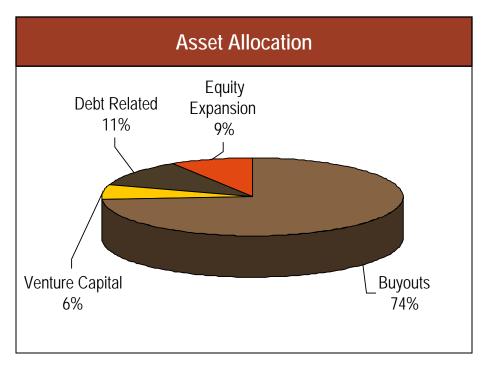


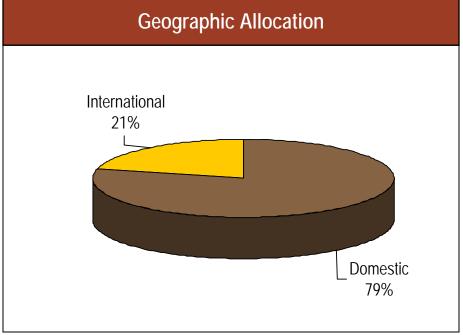




Private Equity

November 2008





Market value of PE Portfolio: \$18.1 billion





Private Equity Portfolio

- Portfolio Objective: Provide enhanced investment returns over the public market
- As of November 30, 2008, committed over \$37.6 billion across 284 funds and 113 General Partners.
- As of September 30, 2008, achieved a 16.8%internal rate of return since inception.





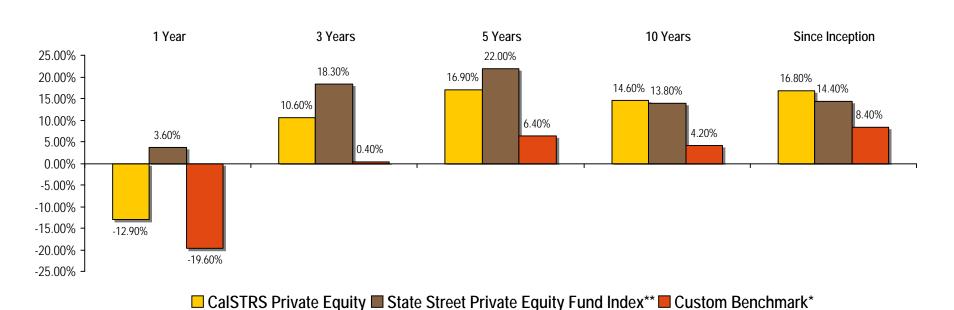
Manager selection is based on the following criteria:

- 30% Past performance
- 25% Alignment of interests
 - GP investment
 - Flat share of carry
 - Long vesting period
- 20% Continuity and history of management team
- 15% Investment strategy and pace
- 10% Strategic fit with CalSTRS' portfolio





Private Equity Program Performance (Net IRR %) As of September, 2008



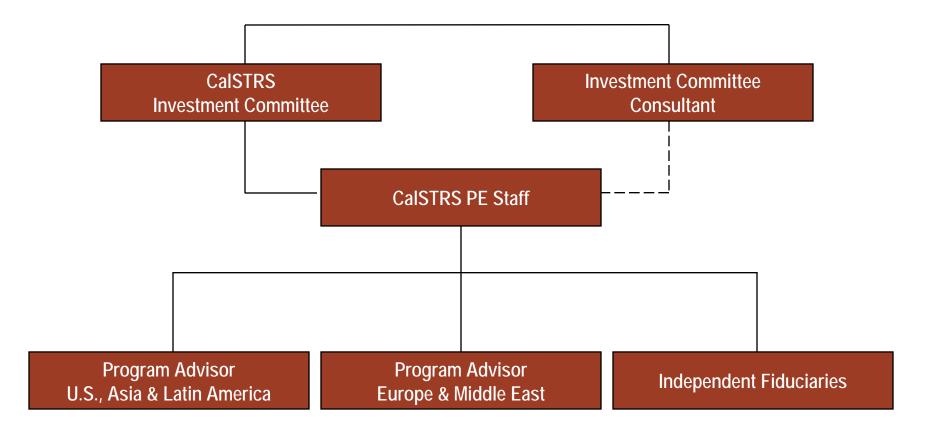
*CalSTRS' Private Equity custom benchmark is a composite of the Russell 3000 Index plus 300 basis points.

**State Street Private Equity Fund Index are as of June 30, 2008.





Private Equity Organization







CalSTRS Alternative Investments Proactive Portfolio Contacts

Emerging Funds INVESCO Private Capital

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Underserved Market Focus
Banc of America Capital Access Funds

Guillermo Borda Los Angeles, California (310) 860-2542 guillermo.borda@bankofamerica.com





CalSTRS Alternative Investments Core Portfolio Contacts

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